

# RETAIL BANKING CASE STUDY

**Broker and CSC** (Commonwealth **Superannuation Corporation**)

## **Program Objective:**

- Improve output per FTE
- Increase employee engagement
- Provide better customer experience •
- Reduce cycle times
- Streamline internal processes
- Service higher work volumes

#### **Results:**









#### Increased throughput:

- Increased productivity from 43% to 77%
- Increased output of applications per day by 259%
- Increased loans funded per FTE from 0.3 to 0.75

#### Reduced turnaround time:

- Reduced Median Cycle times from 23.1 to 13.9 days
- Decreased "past due date" items by 90%

#### **Service Improvement:**

- Reduced response time (in days) from 3.6 to 0.45
- Improved customer satisfaction from 2.61 to 2.86

#### **Culture improvement:**

**Engagement scores** increased from 3.45 to 3.65

### Realization of benefits:

















